The SDG Lab is a multi stakeholder initiative, led by UNOG, that will contribute to the implementation of the Sustainable Development Goals (SDGs) by supporting Geneva-based actors and beyond in further leveraging expertise and knowledge into policy, practice and action.

The Lab works with a diverse ecosystem of actors that are focused on delivering the 2030 Agenda and identifies strategic opportunities for convergence in order to energize and maximize the added-value of International Geneva in supporting the implementation of the SDGs.

The Lab will contribute to Geneva “walking the talk” when it comes to delivering the SDGs. It creates space for interdisciplinary and multisectoral collaboration while consistently testing assumptions and asking questions about what is needed to achieve the 2030 Agenda.

This dynamic Lab model strengthens the individual efforts of governments and organizations by amplifying their unique voices, creating space for new partnerships to form, and providing a platform to innovate and experiment.

It supports the collective knowledge and expertise within Geneva, making it increasingly relevant and actionable for national and local level SDG implementation.

### Convener
The Lab creates new opportunities for Member States, UN entities, civil society organizations, academic institutions, the private sector and other actors in and outside Geneva to meet and share information, ideas and experiences. This fosters constructive, consistent interactions and strengthens multi sectoral and multi stakeholder collaboration.

### Connector
Achieving the 2030 Agenda will require working across silos and establishing new fruitful partnerships. The Lab will facilitate connections between diverse stakeholders and broker partnerships in support of SDG implementation.

### Amplifier
There is already a wealth of work underway in and outside Geneva, including at the national and local levels. The Lab will encourage learning from success and failure by telling these stories.

### Innovator
The Lab will provide a space for actors across sectors to come together and tackle common challenges. Through its partners, it will provide space for testing solutions at the country level and aid in scaling and replicating success.
THE MODEL

Building on the intense concentration of energy, skills and policy making expertise relating to the 2030 Agenda in and around Geneva, the SDG Lab strives to be agile and responsive to the needs of the SDG community by regularly consulting with institutions and Member States to determine the Lab’s areas of focus.

The Lab utilizes its partnerships with actors at the country level to ensure that practical realities and local context inform the Geneva community’s responses to SDG implementation challenges and opportunities. This, in turn, helps Geneva’s operational knowledge and technical expertise to be increasingly relevant and actionable at the national and local levels.

SO WHAT?

A shift in mindset and approaches will be required to achieve the SDGs. Thinking and acting in an intersectoral way doesn’t “just happen.” The Lab strives to understand the incentives that drive an integrated approach and aims to ask questions that uncover new ways of thinking and new paths to action.

THE SDG LAB IS...

- A convener
- A connector
- An amplifier
- A translator
- A question asker
- An experimenter
- An innovator

- Not a coordinator
- Not a clearing house
- Not an event organizer
- Not a public relations platform

RESPONSIVE & INCLUSIVE

The SDG Lab favours a multistakeholder approach in all its work. It interacts with a diverse set of actors including Member States, UN agencies, other intergovernmental organizations, NGOs, academic institutions, and the private sector.

Within its team, the SDG Lab has also privileged diversity as it comprises:

- United Nations
- Member States
- Civil Society (IISD)
- Private Sector
- Academia

Achieving the 2030 Agenda is a marathon, not a sprint. The SDG Lab adds value to an already flourishing Geneva ecosystem by helping new ideas get over the finish line.”

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