OUTREACH IN INTERNAL DOCUMENTS

Problems and Solutions from the World Bank

Jeannette Smith
Head, Internal Documents Unit
The World Bank Group

Presented at the UN-Links conference
October 24, 2012
Internal Documents Unit

WHAT WE DO
Curated collection of 140,000 final reports

12,000 new original catalogued & abstracted items yearly

1 repository with an internal and external website

Disclosure and dissemination mechanism for Bank.

BENEFITS TO ORGANIZATION
Accurate information

Centralized holdings

One document home, many links in
Internal Documents Timeline

Before – Documents in paper, on microfiche, Minisis catalog

1993 – Internal site launched
1996 – Documents & Reports launched

2001 – PDFs Added / Electronic submission
2003 – Backfile paper reports scanned
2008 – Multilingual interfaces launched

2010 – Microfiche digitization
2012 – Links to staff pages / Knowledge Capture project
Internal Site - ImageBank

ImageBank

Search / Browse (more than 137,500 Bank documents online)

Browse Documents & Reports By:
- Country
- Topic
- Document Type
- Language

New Documents
1. Africa - Central African Backbone - APL4 - Gabon : P122776 - Implementation Status Results Report : Sequence 01 (English)
2. India - Strengthening India’s Rural Credit Cooperatives : P102768 - 
Morocco - Ouarzazate Concentrated Solar Power Project

Abstract: The development objective of the Ouarzazate Concentrated Solar Power Project for Morocco is to support the Borrower (the Moroccan Solar Agency MASEN) in the development of the 500 Megawatt Ouarzazate solar power plant by financing the first phase (160 Megawatt gross) through a public private partnership (PPP), to increase power generation from solar power and mitigate greenhouse gas emissions and local environment impact. There are two components of the project: the first component of the project is financing the initial investment. This component will develop the plant through the formation of a PPP between the Borrower and a competitively selected partner, and construction of the Associated Facilities. The second component of the project is operational support. This component will support the acquisition of kilowatt-hours produced by the project implementing entity to partially cover the difference in the price at which the Borrower would buy the electricity generated by the Plant and the price at which the Borrower would sell such electricity to ONE.

Keywords:

Official Documents
Official version of document (may contain signatures, etc)

<table>
<thead>
<tr>
<th>File Type</th>
<th>Description</th>
<th>File Size (mb)</th>
</tr>
</thead>
<tbody>
<tr>
<td>PDF</td>
<td>Official Version</td>
<td>8.33 (approx.)</td>
</tr>
<tr>
<td>Text</td>
<td>Text Version*</td>
<td></td>
</tr>
</tbody>
</table>

See documents related to the project(s)
External Site - Documents.worldbank.org

Documents & Reports

SEARCH (MORE THAN 130,000 BANK DOCUMENTS ONLINE)

Search documents

Advanced Search

BROWSE BY

Country  |  Topic  |  Document Type  |  Language

NEW DOCUMENTS

• Uruguay - Sustainable Management of Natural Resources and Climate Change Project: Uruguay - Proyecto de Gestion Sostenible de Los Recursos Naturales y el Cambio Climatico
  (Spanish)
• World development report 2011: conflict, security, and development - overview
  (Chinese)
• Integrated Safeguards Data Sheet (Appraisal Stage) - OSE Sustainable and Efficient - P118064 (English)
• Integrated Safeguards Data Sheet (Appraisal Stage) - FOURTH NATIONAL HIV/AIDS CONTROL PROJECT - P130299 (English)
China - Country Assistance Evaluation (English)

ABSTRACT

Despite China's enormous achievements in growth, poverty reduction, and stability, there have been shortcomings as well, especially in the 1990s. The rural reforms of 1979-84 reduced inequality as well as poverty. Since the late 80s, however, inequality... See More +
Internal Users

IDU

Internal Documents Unit

Have reports? Have questions? We have the tools.

WELCOME TO FILEVILLE

The place where records live
External Users – New Interface

- Cleaner lines
- Ease of use
- Results filtering
- Search within function
- Selective metadata download
- Citation function
Top 10 External Referrers:

Out of 300,000 external links /year:

• Google
• Wikipedia
• India Ministry of Finance Website
• Facebook
• Nigeria National Bureau of Statistics
• Blog Entries
• Center for Policy Initiatives
• Green Growth Knowledge Organization
• Capital Markets Board of Turkey
• News Articles
New URLs

**OLD URL**


**NEW URL**

Reusing and Rebranding

CANNED SEARCHES

RSS FEEDS

Board Minutes

1. Minutes of meeting of the Executive Directors of the Bank and IDA, held on Tuesday, October 2, 2012 (English)
2. Minutes of meeting of the Executive Directors of the Bank and IDA, held on Thursday, September 20, 2012 (English)
3. Minutes of meeting of the Executive Directors of the Bank and IDA, held on Tuesday, September 18, 2012 (English)
4. Minutes of meeting of the Board of Directors of IFC, held on Thursday, September 13, 2012 (English)
5. Minutes of meeting of the Board of Directors of MIGA, held on Thursday, September 6, 2012 (English)

More
Virtual Collections

LOOKS DIFFERENT

SAME METADATA
People Pages

Meet

[ No Leave Information ]

Title:
Location:
Room Number:
Work Phone:
Fax:
Email:
Mail Stop:

Official Dept/Div:
Current Unit:
Sector Mapping of
Current Position:
Languages:

Entries suggested by:

View All | At a Glance | Experience | Projects | Professional | About Me | Blogs & Content | Shared Content

Regional Work Experience:
Country Work Experience:
Communities of Interest:
Formal Education:

Official, Authored Documents *

Transformation through Infrastructure
Document Type: Working Paper | Date: 01-Mar-2012
Transformation through Infrastructure (TTI)-the update to the Sustainable Infrastructure Action Plan, FY08-11-is designed to operationalize group will continue to do what it does well-sector based proj...

Urban mass transport infrastructure in medium and large cities in developing countries
Document Type: Working Paper | Date: 01-Jan-2012
Urban transport determines the shape of a city and its ecological footprint. Many cities in low- and middle-income countries are at a crossro...
KNOWLEDGE OUTPUT CAPTURE PROJECT

An exercise in outreach
Why?

- **Millions** spent on technical assistance and advice to governments, but the evidence of the actions were not findable.
- Did not know what we did not have
Why Not Automate?

- Can’t tell if it is a missing output or a project with no output
- Many came from unsearchable sources
- 1500+ were already in the repository, just needed more metadata
- Many versions – final unknown
Gathering the Outputs

**ACTION**

In 6 weeks, 20 dedicated people contacted staff across the Bank.

**OUTCOME**

Identified 3900 outputs for $550 million worth of non-lending projects.
KOCP Outreach
Africa Region (1037 missing outputs)

PHASE 1
30-Jun
18-May
31-May
14-Jun
1-May
25-May
7-Jun

PHASE 2
30-Jun
15-Aug
23-Jul
30-Sep

Outputs Accounted For
Non Responsive
In Progress
Why the project worked?

- Seen by staff as a help
- Clear realistic goals
- Perceived personal gain
Lessons for the Future

- Compliance is not a good motivator.
- Don’t try to make an economist into a file clerk.
- Blitz attacks work
- You need a mixed team of people who know the organization and people who are willing to ask questions
Future Outreach Activities

- Google Scholar
- Endnote & Zotero
- Increasing Collection
Questions?

Contact:
Jeannette Smith
Internal Documents Unit
The World Bank
(202) 473-2081
Email: jsmith4@worldbank.org